

# Maximizing volunteer contributions



# Arno Verhoeven

## Our story



- Started in 2015.
- Dutch Government funded.
- In 2019 we adopted our nickname: Mangrove Maniacs.
- in 2021 we became a foundation.





# Our group



- A core group of about 30 volunteers mixed with paid staff.
- On average about 20 volunteers working every week.
- A diverse mix with different backgrounds.
- Ad hoc help of returning or one time visitors (voluntourism).
- Over 150 people have joined us into the forest.





### Character



- A bit of a wild bunch.
- Hands on, can do mentality.
- Trial & error. Try again.
- If it looks stupid and it works... it ain't stupid.
- All manual work. No machines or heavy equipment.
- "We love mud!"

### What do we do?



- Opening channels
- Manage nurseries
- Reforestation
- Supporting scientists and research
- Emergency response (sargassum)
- Outreach & education
- Support others (Junior Rangers, Echo, STINAPA)
- Communications (social media channels)











































































### Some data



- Clearing 1 m channel takes about 17 hours of work.
- So far 2 km out of 6,5 km has been cleared and dug out.
- We planted over 1,000 mangrove saplings.
- Thousands of plants in our nurseries.

# Monthly hours



- Staff: 70 hours, will soon be 140 hours
- Field volunteers: 258 + muddy sunday 40 = 298 hours
- Additional volunteers: 40 hours





## Community awareness



- Social media.
- Local, national and international media.
- Local activities.
- Showing presence.
- Inviting groups to join us, including the military.



# de duurzame 100



# Imagine conservation efforts without volunteers...

### Why you need volunteers



- You will need the hands.
- They work for free... so they are very cost effective.
- Many different skills sets.
- Engagement with the local community.
- They are your best ambassadors within the community.
- Goodwill

### Why you need volunteers



- They are extremely passionate and dedicated.
- Volunteers are inventive and pragmatic.
- And they are great fun

# Our organization



- Foundation (2021).
- Work on structure.
- Combine volunteers with professionals.

### What worked for us.



You have to be a bit positively mad... a maniac.

















### What worked for us.



- You have to be a bit of mad... a maniac.
- Hard work makes a strong team.
- Proud to wear the shirt, proud ambassadors.
- Help others.
- Educate. Tell our story.
- Open policy. Everybody can join.
- Involve everybody. Use the experience and skills.

### What worked for us.



Have fun!



